## Kate Hardcastle Award Winning Business Woman & Inspiring Leader

Kate Hardcastle is a highly respected and successful businesswoman with award winning success in delivering commercial & successful ventures and partnerships. In addition to 20 years' experience, founding business transformation organisation Insight With Passion, Kate has forged a highly successfully media career.

Kate is the go-to business expert for BBC TV & Radio, ITV and Sky News giving her own comment and opinion. Kate has a no-nonsense, warm approach which has seen her speak alongside world renowned names, such as Bill Clinton and brands such as McDonalds and Google. She speaks around the world on her topics of expertise and is a champion for women in business, sports & media.

Alongside her successful business career, Kate has established numerous charitable causes. The award winning Charity Dreamgirls has been established for 9 years and Positive Image is a well-respected and endorsed campaign aimed to inspire confidence in young people.

Inspiring and thought-provoking herself, Kate has won numerous awards including Entrepreneur of the Year, Innovator of the Year, Influential Business Person of the Year Marketer of the Year & The Global Crème de la Crème award. She is holds Ambassador & Patron roles for – RSPCA, The Diana Awards, Endometriosis UK, Womens Sports Trust, Womens Sports Fitness Foundation and the Bradford Bulls.